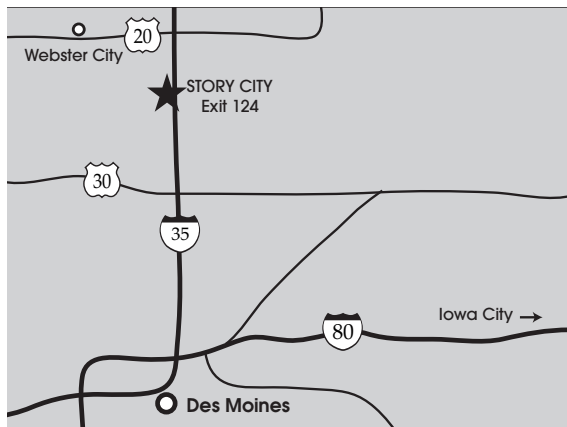


FACTORY STORES OF AMERICA

STORY CITY

DIRECTIONS

- From Des Moines: Take I-35 North to Exit 124.
- From Mason City: Take I-35 South to Exit 124.
- From Davenport, Iowa City and Cedar Rapids:
Take I-80 West to I-35 North to Exit 124.
- From Fort Dodge and Waterloo: Take US 20 to
I-35 South to Exit 124.



CENTER HOURS

March-December

Mon-Sat 10-8, Sun 12-5

VF Outlet and selected stores will open at

9 am, Sun 11 am

Holiday hours may vary.

January & February (Winter Hours):

Mon-Sat 10-6, Sun 12-5

STORY CITY, IOWA

OUTLETS & SPECIALTY STORES

108	Bon Worth	733-2223
117	Dressbarn/Dressbarn Woman	733-2530
115	Factory Brand Shoes	733-6141
104	Kitchen Collection	733-2144
K1	Story City Visitor's Center	733-4214
114	Story County Arts & Defense	733-2296
103	Van Heusen	733-2087
100	VF Outlet-Vanity Fair Wrangler Lee	733-5242

Use area code (515) for all numbers listed.
Store listings are subject to change.

CUSTOMER SERVICES



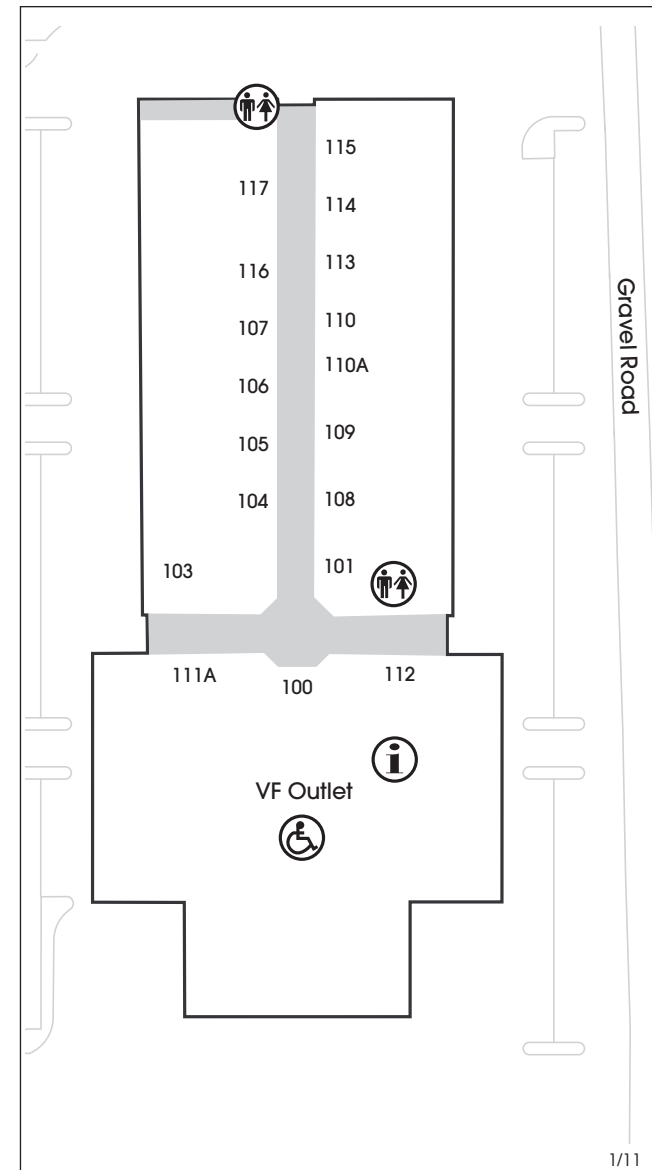
Restrooms



Visitors Information Center



Wheelchairs Available at VF Outlet



Free VIP Coupon Sheet

Please print and present this page at VF Outlet
Customer Service Desk to receive FREE VIP coupons.

324 Factory Outlet Drive Story City, IA 50248 • (515)733-5242
www.factorystores.com

SIMON